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**THE HON COMPANY RECHARGES ITS  
RESOURCE CENTER IN NEW YORK'S FLATIRON DISTRICT**

(New York, NY – September 24, 2014) – [The HON Company](http://www.hon.com), a leading designer and manufacturer of workplace furniture, opened its newly transformed New York City Resource Center September 8. The renovated facility, located at 162 Fifth Avenue, highlights HON's workplace solutions while providing customers with an enhanced experience that is vibrant and welcoming.

"This redesigned resource center is a visual reflection of the HON brand. It is a dynamic space our dealers and customers can use to see how HON solutions can be applied to create a productive, inspiring workplace," said Aaron Finn, Vice President, Marketing at The HON Company. "It is consistent with our vision of providing honest design that solves real problems, sparked by real needs."

Located in the Flatiron District, the 7,400- square-foot facility designed by Perkins Eastman is filled with natural light, reclaimed wood and cold rolled steel – an expression of HON's strength and authenticity. The resource center includes an array of product offerings, including furniture vignettes geared to the local market, varied meeting spaces to support customers, and a flexible training and event space. The HON Company continues to leverage resource centers to offer workplace design inspiration for HON dealers and their customers during the project planning and selection process.

Showcased throughout the resource center are HON's newest product solutions including The Endorse™ Collection, a multi-functional assortment of task chairs, lounge chairs and occasional tables. The space also features Contain™ metal credenzas, an everyday active storage solution that works independently or integrated with HON workstation and desk solutions. HON has also expanded several of its existing lines- Flock® Collaborative Solutions, Voi® desks, Accelerate™ workstations, and Preside® conference series – in response to customer needs and market feedback. These

furniture solutions are displayed in inspirational settings to provide direct, real world examples of effective office design. They demonstrate how thoughtful architecture, planning and HON furniture come together to create smart workplace solutions inspired by practicality.

To schedule an appointment, contact Alissa Hoeger, the HON New York City Resource Center Business Manager, at [hoegera@honcompany.com](mailto:hoegera@honcompany.com) or 212.242.8903.

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### **About The HON Company**

Inspired by practicality and invested in understanding the needs of its customers, The HON Company strives to establish meaningful connections resulting in product solutions and customer support that exceed market demands. As a leading designer and manufacturer of workplace furniture including chairs, storage, panel systems, tables and desks, HON's commitment to serving its customers is rooted in reliable performance and a member culture that is approachable, confident, smart and ready to serve.

Headquartered in Muscatine, Iowa, The HON Company has numerous manufacturing facilities strategically located throughout the United States and markets its products through a nationwide network of loyal dealers and retailers. The HON Company is an operating company of HNI Corporation (formerly HON INDUSTRIES). For more information, visit [hon.com](http://hon.com).