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THE HON COMPANY MULTIPLIES OPPORTUNITIES FOR COLLABORATIVE SPACES WITH MOTIVATE™

Collection of Tables, Chairs, and Presentation Tools Allow Active Learning

(MUSCATINE, IA—APRIL, 2012) – The HON Company is chalking up another smart furnishings design. **Motivate** is a series of tables, seating, and presentation tools designed for a variety of applications: higher education classrooms, café and meeting rooms in offices and facilities, and other common spaces where training or impromptu group gatherings convene. Motivate is exceedingly mobile and adaptable, a key advantage in any workplace or educational environment where the need to reconfigure might arise at a moment's notice—and where the transformation must be completed quickly and easily.

“The way people work is constantly evolving,” said Mark Roumfort, vice president of product design and development for HON. “They need comfort, flexibility, technology and quality that work with them. Motivate is the perfect way to seamlessly adapt and be ready for anything.”

The development of Motivate is the result of HON's association with world-renowned product designer Wolfgang Deisig. Keenly studying the practical needs of collaborative workplaces and spending

countless hours observing the interactivity of today's higher education classrooms, Deisig and team presented The HON Company with concepts that addressed the functionality and comfort for the user, plus efficiency of set up and storage for the facility.

"Our goal was to develop a product that invigorates thinking and growth, dialogue and discovery—furnishings that allow for a holistic approach to the collaborative process, whether in workplace or classroom" said Deisig. "I think we've accomplished that with Motivate. Its name, too, perfectly defines the role it plays."

The initial Motivate collection is comprehensive and reflects the two years of research, engineering and design that were poured into its creation.

Tables

A core component of Motivate is its collection of tables, available in several iterations to accommodate the various situations in which people gather. Wherever and however they are put to use, they achieve a coordinated, cohesive look.

The available tabletop shapes include rectangular, half-round, and trapezoid. Leg choices are defined by functionality, with options that allow for fixed or adjustable height, and others that enable compact storage when not in use, including folding legs or a nesting option in which the table surface folds vertically.

Also offered are an opaque modesty panel that can be affixed to the façade, and "ganging" hardware that enables tables to link to one another. The underside of each table incorporates a power management system that allows quick access to technology, another key attribute of Motivate's intelligent functionality and overall response to today's workplace needs.

Seating

Whether gathering for a quick meeting or sitting in a lengthy training session, Motivate seating delivers the comfort and support needed to stay productive.

The family of seats includes a café stool, task stool, task seat, high-density stacker and a nesting chair—an option for just about every type of workplace need. Scientific testing that studied the body's pressure informs the design of the seat and back shape. They are precisely contoured and constructed with a flex action that moves intuitively with the body to provide optimum comfort for longer periods of time. The stacking chairs and task chairs are available with or without arm rests, plus a tablet arm version is part of the offering, as well. Motivate seating is intentionally lightweight adding to easy mobility and the flexibility of those designed to compactly stack and nest.

Sure to step up the style quotient in any installation: the array of bright colors available for the seats, like Tangelo, Cherry, Lime, Calypso, and Surf. "We recognize that color has a strong impact on a room's overall aesthetic," added Roumfort, "and the vibrant colors make for a stimulating environment. Traditional hues, like gray and dark blue, are also available, and work well on their own or when complementing one of the more modern, energetic colors."

Presentation Tools

Rounding out the Motivate offering are essential presentation tools that share the design's DNA for adaptability and mobility plus its handsome aesthetic.

A markerboard and presentation cart are in the lineup, both coordinated to match the modern lines of the tables and chairs. These are lightweight constructions riding on casters for ease of mobility, yet they are packed with functionality. The presentation cart's structural design is modular, and can be built with a variety of storage shelves, as well as a desktop lectern, which can be removed and placed on another flat surface. What's more, technological support is built into the cart, thoughtfully providing a convenient power source for connecting a laptop, iPad or other device used in presentations.

To learn more, visit www.hon.com.

About The HON Company

Inspired by practicality and invested in understanding the needs of its customers, The HON Company strives to establish meaningful connections resulting in product solutions and customer support that exceed market demands. As a leading designer and manufacturer of workplace furniture including chairs, storage, panel systems, tables and desks, HON's commitment to serving its customers is rooted in reliable performance and a member culture that is approachable, confident, smart, and ready to serve. Headquartered in Muscatine, Iowa, The HON Company has numerous manufacturing facilities strategically located throughout the United States, and markets its products through a nationwide network of loyal dealers and retailers. The HON Company is an operating company of HNI Corporation (formerly HON INDUSTRIES). For more information, visit hon.com.