



Press Contacts:  
Ron Hernandez  
[HernandezR@honcompany.com](mailto:HernandezR@honcompany.com)  
563.272.7083  
or  
Josh Schoenfelder  
VP+C  
[JoshS@VPCpartners.com](mailto:JoshS@VPCpartners.com)  
212.966.3759 x251

**THE HON COMPANY WINS  
PRODUCT INNOVATIONS AWARD  
FOR SECOND STRAIGHT YEAR**

(CHICAGO, IL – JUNE 12, 2012)— The HON Company’s Motivate™ collection earned the Grand Prize Product Innovations Award in its category, sponsored by BUILDINGS Magazine. Announced during NeoCon, the office furniture industry’s leading trade event, the award recognizes excellence in products for commercial buildings with high-performance, aesthetic, and functional features. This is HON’s second consecutive win, having received the honor last year for Voi™.

Motivate is a collection of multi-purpose tables, mixed-use seating and flexible presentation tools designed to allow active learning across a variety of applications: corporate learning centers, higher education classrooms, café and meeting rooms in offices and facilities, and other common spaces where training or impromptu group gatherings convene.

“We’re very thankful to be acknowledged for product innovation with this award, and to receive it for two consecutive years is truly a humbling achievement” said Mark Roumfort, vice president of product design and development.

Motivate was designed by Wolfgang Deisig, one of Europe's veteran industrial designers with many award-winning solutions in the furniture industry on two continents.

To learn more about Motivate, or about The HON Company, visit [www.HON.com/motivate](http://www.HON.com/motivate).

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### **About The HON Company**

Inspired by practicality and invested in understanding the needs of its customers, The HON Company strives to establish meaningful connections resulting in product solutions and customer support that exceed market demands. As a leading designer and manufacturer of workplace furniture including chairs, storage, panel systems, tables and desks, HON's commitment to serving its customers is rooted in reliable performance and a member culture that is approachable, confident, smart, and ready to serve. Headquartered in Muscatine, Iowa, The HON Company has numerous manufacturing facilities strategically located throughout the United States, and markets its products through a nationwide network of loyal dealers and retailers. The HON Company is an operating company of HNI Corporation (formerly HON INDUSTRIES). For more information, visit [hon.com](http://hon.com).