



FOR IMMEDIATE RELEASE

**NEW IGNITION™ SEATING  
COLLECTION PROVIDES ONE  
COMPREHENSIVE, COORDINATED  
SOLUTION FOR VIRTUALLY EVERY  
OFFICE NEED**

The new Ignition™ full-line seating platform from The HON Company addresses the total office seating needs of today's value-conscious businesses.

- Ignition fits who you are, how you work and where you work:
  - o Fits who you are: Ignition will fit body types from the 5th to the 95th percentile.
  - o Fits how you work: Ignition offers two arm options and three control functions which allow the user to customize the chair to support light, medium or heavy computer work.
  - o Fits where you work: From the lobby to the corner office, the Ignition seating collection fits everywhere—conference rooms, lounges, workstations—and even tight spaces. Its sleek, smart design presents a professional, coordinated look while still expressing the individual personality of an office environment.
- Available in a wide variety of upholsteries; and the mid- and low-back chairs are available in a mesh back.
- Created by notable designer, Wolfgang Deisig, the Ignition collection includes:
  - o High-back, executive, conference, work and task chairs
  - o Mid-back conference, work and task chairs
  - o Low-back conference, work and task chairs
  - o Task Stools
  - o Guest and Lounge seating
- Certified SCS Indoor Advantage™ Gold
- Backed by The HON Company's Limited Lifetime Warranty

**Media Contacts:**

Betsy Hoyer  
Advertising & Public Relations Manager  
hoyeb@honcompany.com  
(563) 272-5690

Jennifer Allanson / Kristi Stolarski  
Falls Communications  
(216) 696-0229  
jallanson@fallscommunications.com  
kstolarski@fallscommunications.com

