

FOR IMMEDIATE RELEASE

REFRESHED DESIGN FOCUS: THE HON COMPANY REINVENTS ITS SURFACE MATERIAL OFFERINGS, INFUSING NEW COLORS AND OPTIONS

The HON Company, the second largest office furniture manufacturer in North America, introduces a design vision for its entire catalog of contract furnishings, blending simplicity with style...tradition with fashion.

- Offering a new, coordinated master color palette of timeless fabrics and finishes that are ideal for both traditional- and more contemporary-styled office environments
- Refreshed more than two-thirds of seating fabrics, while maintaining half of its timeless panel fabrics and finishes
- Developed strategic partnerships with industry surface material leaders to expand color, textile and finish options across various product categories
 - “Select Textiles” program offers standard, design-driven fabric options, many exclusive to HON, from renowned manufacturers Maharam and Momentum
 - “Smart Textiles” program also features stylish selections from Maharam, Momentum, as well as other manufacturers. Provides end users the freedom to select any fabric they want—from a wide range offered by HON—to their very own material
 - New high-tech color matching system with Sherwin-Williams will provide an endless array of colors, as well as customization
 - Wilsonart[®] partnership expands laminate options by introducing a new family of textures known as Zephyr
 - Environmentally responsible partnership with G3 Technology Innovations offers three fabrics for seating lines with sustainable attributes and superior water- and stain-repellency, as well as flame retardant properties
- Expanding its own line of Columbian Walnut and Shaker Cherry laminates and veneers
- Adding new fashion-inspired colors to all palettes, including browns; lighter and refreshed versions of traditional colors; and metallics that add luster and dimension



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