



**Press Contacts:**  
Amber Smock, The HON Company  
[smocka@honcompany.com](mailto:smocka@honcompany.com)  
563.272.4631  
or  
Amanda Byers, The Integer Group  
[amandabyers@integer.com](mailto:amandabyers@integer.com)  
515.247.2838

**FOR IMMEDIATE RELEASE**

**Link to photos:**

**Link to Fact Sheet:** <http://www.hon.com/Documents/Directional-Fact-Sheet.pdf>

**FROM SIT TO STAND WITH THE PRESS OF A LEVER**

*EASILY RETROFIT ANY STATIC DESK WITH DIRECTIONAL™ DESKTOP SIT-TO-STAND  
FROM HON*

(MUSCATINE, IA – December 9, 2016) – Move from a seated position to standing with the press of a lever. HON's new Directional desktop device turns any worksurface into a sit-to-stand workstation, allowing users to effortlessly move throughout the workday and choose the height that fits them best.

“We know more and more workers are asking for height-adjustable options,” said Brian Trego, Vice President, Product Development and Marketing at The HON Company. “Directional gives employers the ability to easily add a sit-to-stand feature to an existing workstation at a lower cost and with less assembly than new furniture.”

Directional easily attaches to any existing desk or table without modifying the base or frame — transforming a static space into a flexible solution that encourages activity and movement throughout the day.

“Movement has benefits for both our physical and mental health. Movement promotes proper nourishment of muscles, tendons, and vertebral discs,” says Lauren Gant, PhD, CPE—Human Factors and Ergonomics Manager, HNI. “Additionally, [research](#) has shown that individuals report higher comfort levels when allowed to move as compared to when they are more restricted, which, in turn, can improve concentration and workplace satisfaction.”

Additionally, Directional includes a large platform for laptops and monitors and a smaller surface for the keyboard and mouse, which frees up valuable space for work and personal items.

### **Product Details**

- Easily attaches to any work surface with a depth of 20" - 30".
- Lever-operated height adjustment allows for easy-to-control movement.
- Available in three models to accommodate a laptop, a free-standing monitor and single or dual monitor arms.
- Seamless Black work surface looks good with any type or color of desk
- Beveled edges create a sleek look and additional comfort when typing.
- Keyboard tray moves 2" below worksurface in seated position and up to 14.75" above worksurface in standing position.

To see how easily Directional turns any work surface into a sit-to-stand solution, visit [hon.com/directional](http://hon.com/directional). To see more about HON's full line of office solutions or about The HON Company, visit [hon.com](http://hon.com).

### **About The HON Company**

Inspired by practicality and invested in understanding the needs of its customers, The HON Company strives to establish meaningful connections resulting in product solutions and customer support that exceed market demands. As a leading designer and manufacturer of workplace furniture including seating, desks, workstations, storage and tables, HON's commitment to serving its customers is rooted in reliable performance and a member culture that is approachable, confident, smart, and ready to serve. Headquartered in Muscatine, Iowa, The HON Company has numerous manufacturing facilities strategically located throughout the United States, and markets its products through a nationwide network of loyal distribution partners. The HON Company is the largest operating company of HNI Corporation, a leading global office furniture manufacturer (NYSE: HNI). For more information, visit [hon.com](http://hon.com).