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FOR IMMEDIATE RELEASE

THE HON COMPANY UNVEILS REDESIGNED WEBSITE

*NEW HON.COM FEATURES REFRESHED DESIGN, IMPROVED NAVIGATION AND
FUNCTIONALITY, AND ENHANCED CONTENT*

(MUSCATINE, IA – March 2017) – The HON Company recently announced the launch of a new, redesigned version of hon.com. The site provides a modern, refreshed look and simplified design, as well as a more engaging user experience with enhanced search and navigation.

“Our mission as a leading designer and manufacturer of workplace furniture is to connect with today’s office furniture buyers and help them win in their workplace. The customer-centric design of the site allows users to better interact with HON online, providing an inspiring platform to showcase [HON’s story](#) and our vast portfolio of products,” said Aaron Finn, Vice President of eCommerce and Digital Marketing, The HON Company.

Created with the user experience firmly in mind, the website has been designed using the latest technology optimizing the user experience across today’s browsers and mobile devices. Digital design tools like the [HON Chair Chooser](#) and [HON Configurator](#) are easier to use – saving office furniture buyers time and allowing them to find and design exactly what they want.

Improved navigation and functionality make it easier for people to find information the way they want- browsing by product, style or even space. Visitors can hover over images of inspired spaces like welcome areas, private offices or open spaces and click to learn more about the products pictured, making it easier than ever for them to get a desired look for their office. The new website also allows users to share products and pages that interest them easily across Facebook, Twitter and email.

Areas throughout the website provide the opportunity for richer content, including designer spotlights, feature articles with HON experts, and [new videos](#) that showcase why any office furniture buyer should make HON their number one choice.

Visitors can also stay informed with the latest company news. The [Press and Media](#) section features the latest announcements, product innovations and case studies.

Experience the redesigned website now by visiting hon.com.

About The HON Company

Since 1944, The HON Company has delivered inspired practicality to the workplace. By obsessing over tiny details and emphasizing timeless over trendy, HON designs and manufactures workplace furniture, including chairs, tables, desks, workstations and storage. Headquartered in Muscatine, Iowa, The HON Company has numerous manufacturing facilities strategically located throughout the United States and markets its products through a nationwide network of loyal distribution partners. The HON Company is the largest operating company of HNI Corporation, a leading global office furniture manufacturer (NYSE: HNI). For more information, visit hon.com.