



Press Contacts:

Amber Smock, The HON Company
smocka@honcompany.com

563.272.4631

Jackie Celske, The HON Company
celskej@honcompany.com

563.554.4505

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Link to photos: <https://honready.hon.com/pc/Documents/HON-NYC-Showroom-Images.zip>

THE HON COMPANY NEW YORK CITY SHOWROOM RELOCATES TO TIN PAN ALLEY

(New York City, NY – October 24, 2017) – The HON Company, a leading designer and manufacturer of workplace furniture, has announced the grand opening of its newly relocated New York City Resource Center. Now found in historical Tin Pan Alley at 245 5th Avenue, Suite 1200, the showroom features HON’s top-selling office solutions and showcases products that meet the unique, complex and often compressed real-estate demands of the NYC market.

“The HON brand is genuine, honest, authentic and calm. New York City is wonderfully chaotic, often mysterious, yet always exciting,” says Stacy DeLong, director of marketing at The HON Company.

“Our renovated showroom brings together the best qualities of both HON and New York City through a combination of creative design elements and inspired, practical furniture solutions.”

Designed by Perkins Eastman, the 8,578-square-foot space embraces the local history by showcasing abstract geometries of musical instruments and graphic expressions of sound. Committed to making most of its furniture in the USA, HON felt right at home on the street that symbolizes the birthplace of modern pop music and once housed everything the area needed to produce quality, American-made songs.

The new facility is full of a variety of furniture vignettes and spirited color palettes, including a dynamic fabric and finish display that takes inspiration from the landscape of HON’s hometown in Muscatine, Iowa. Displayed throughout the showroom are HON’s latest product introductions and expansions, including the evolution of the company’s best-selling seating line, Ignition[®] 2.0. New Empower[®] benching redefines simplicity, from easy ordering to quick installation. With recent additions to Flock[®]

collaborative and Build® tables, you'll find the flexibility to create customized configurations and the functionality you need to make the most of any space. These innovate furniture layouts, combined with the original architecture and the creative use of modest materials, demonstrate how HON's long history of inspired practicality can deliver quality workplace solutions that support all of the ways work gets done

To schedule an appointment or tour, please contact the HON New York City resource center business associate at 212.242.8903.

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About The HON Company

Since 1944 The HON Company has delivered inspired practicality to the workplace. By obsessing over tiny details and emphasizing timeless over trendy, HON designs and manufactures workplace furniture including chairs, tables, desks, workstations and storage. Headquartered in Muscatine, Iowa, The HON Company has numerous manufacturing facilities strategically located throughout the United States, and markets its products through a nationwide network of loyal distribution partners. The HON Company is the largest operating company of HNI Corporation, a leading global office furniture manufacturer (NYSE: HNI). For more information, visit hon.com.